

**NTHAKA LIMITED**

Agricultural Land Leasing Kenya

# NTHAKA FARM MANAGEMENT

You own the land. We manage the farm.
We both benefit when the farm performs.

Farm assessment • Planning • Operations • Harvest & market coordination

A farm operations service for landowners, investors and farmers who want professional execution.

+254 705 224 550 | sales@nthaka.co.ke | www.nthaka.co.ke

# Turn land into a managed farming business

NTHAKA provides the operating layer between land, capital, farm workers and market execution.

**YOU PROVIDE**
**Land + production capital**

**WE MANAGE**
**Planning + field execution**

**WE SHARE**



- We prepare the production plan and crop calendar.
- We coordinate labour, inputs, irrigation and farm records.
- We report weekly and support market coordination before harvest.

**Simple promise**

**Better planning. Better control. Better farm accountability.**

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# Where NTHAKA adds value

We do not replace the landowner. We create a practical operating system for the farm.



**01** **Assessment**

Soil, water, location, crop suitability and farm economics.

**02** **Planning**

Crop calendar, budget, input plan, labour plan and irrigation plan.

**03** **Operations**

Worker supervision, procurement coordination, crop monitoring and farm records.

**04** **Harvest & Market**

Harvest planning, grading, packaging, buyer follow-up and sales records.

Farm costs remain the owner's expense. NTHAKA earns a management retainer + performance fee.

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# What our farm management covers

A practical operating framework from first assessment to sales reconciliation.

### Farm Assessment

Site visit, soil and water baseline, infrastructure review, crop suitability.

### Production Plan

Crop calendar, budget per acre, input schedule and irrigation plan.

### Field Operations

Labour supervision, procurement records, crop scouting and daily updates.

### Harvest & Market

Harvest plan, grading, packaging, buyer follow-up and sales reconciliation.



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# Clear roles. Clear accountability.

The owner remains the farm principal. NTHAKA becomes the operating manager.

## Farm Principal / Owner

- Provides land and production capital
- Approves major purchases and CapEx
- Approves crop strategy and expansion decisions
- Participates in key weekly or monthly decisions
- Owns crops, produce and commercial outcomes

## NTHAKA Agro-Management

- Prepares crop plan, budget and implementation calendar
- Manages procurement records and spending controls
- Supervises workers, daily activities and irrigation routine
- Reports weekly on crop progress, issues and next actions
- Supports harvest coordination, buyer follow-up and reconciliation

Farm workers and farm inputs are operating expenses funded by the owner. NTHAKA manages the work.

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# Management pricing guide

Standard monthly retainers are negotiable depending on project scope, crop risk, staffing needs and distance.

| Farm size | Monthly management retainer | Performance fee |
|---|---|---|
| Under 5 acres | KSh 12,000 / month | 8% |
| Under 10 acres | KSh 20,000 / month | 7% |
| Under 25 acres | KSh 35,000 / month | 6% |
| Under 100 acres | KSh 65,000 / month | 5% |
| 100 acres + | Negotiated | 4% minimum |

### How pricing works

The retainer covers NTHAKA planning, oversight, reporting and coordination. The performance fee is paid after harvest from gross realised produce sales, unless a project-specific net-profit basis is agreed in writing. Farm inputs, labour, transport and production costs remain the owner’s operating expenses.

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# How we keep the farm controlled

Strong operations are built on reporting, spending discipline and decision gates.

**01 Daily updates**

Farm supervisor posts activity notes, labour attendance, issues and photos.

**02 Weekly reports**

NTHAKA consolidates crop status, activities completed, expenses and next actions.

**03 Approval thresholds**

Major purchases, equipment and strategy changes require owner approval.

**04 Harvest reconciliation**

Produce volumes, buyers, prices and revenue are recorded after harvest.



Default interface: WhatsApp group + weekly PDF farm report. Later: NTHAKA farm dashboard.

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# Crops and farm types we can manage

Designed for practical commercial farming, experimentation blocks and gradual scaling.



- Onions
- Potatoes
- Maize
- Beans
- Peas
- Tomatoes
- Sunflower
- Carrots
- Herbs
- Vegetables
- Green maize
- Mung beans

**Best fit clients**

Landowners with idle land • Diaspora investors • Busy professionals • Farmers expanding acreage • Institutions with farm projects

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# How to start with NTHAKA

A simple assessment-to-management pathway before any farm capital is committed.

**01**

### Initial Inquiry

Tell us location, acreage, water, intended crops and goals.

**02**

### Farm Assessment

Site visit, soil/water review and operational risk check.

**03**

### Farm Plan & Budget

Crop plan, acreage allocation, budget and timeline.

**04**

### Management Agreement

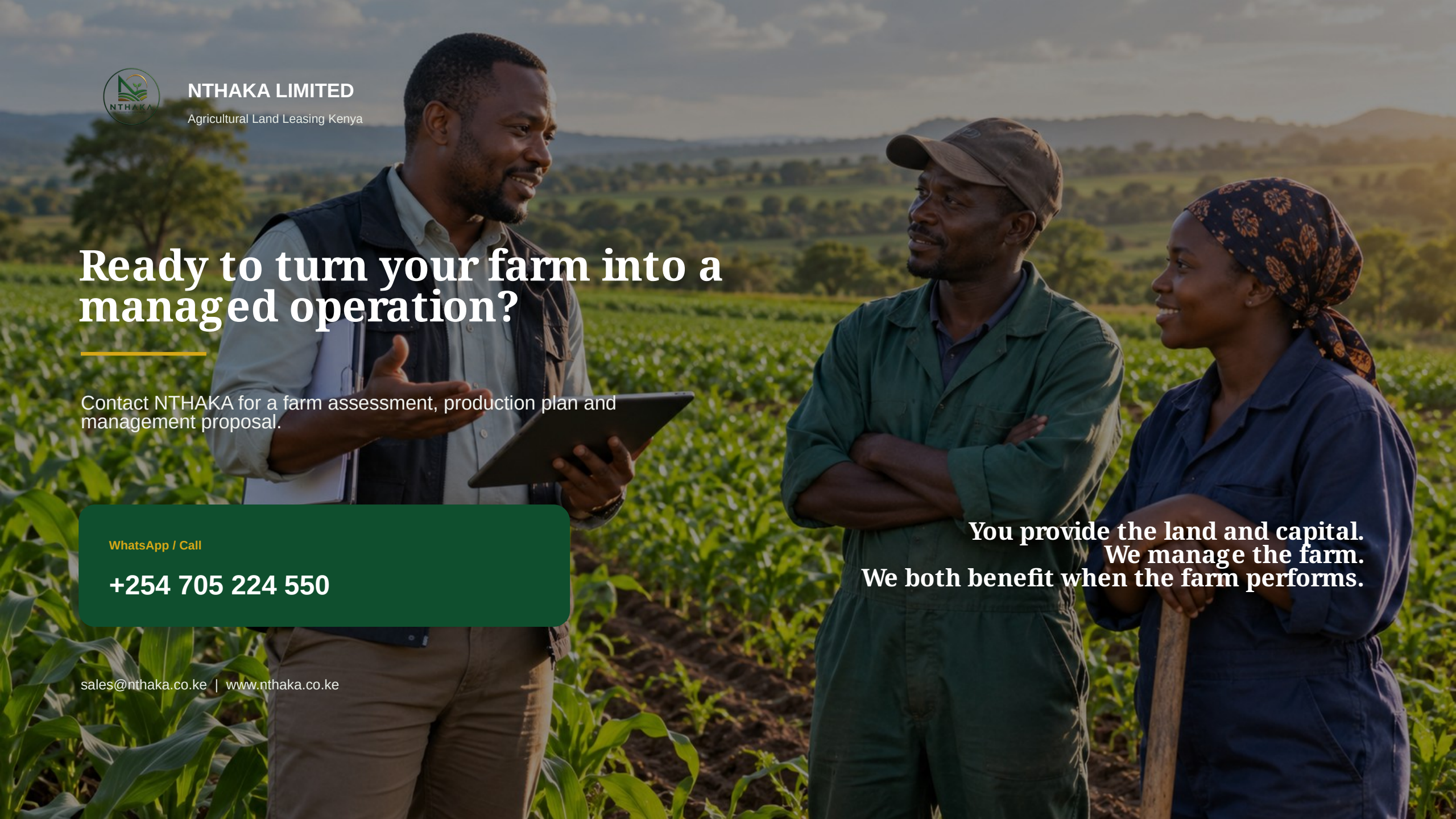
Agree retainer, performance fee, roles and reporting rhythm.

**05**

### Mobilisation

Workers, inputs, tilling, irrigation and first crop cycle.

**We recommend starting with a controlled first block, then scaling based on soil results, labour capacity and market visibility.**



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# Ready to turn your farm into a managed operation?

Contact NTHAKA for a farm assessment, production plan and management proposal.

**WhatsApp / Call**

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